



KEMENTERIAN PENDIDIKAN TINGGI



IIUM
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

TAWHIDIC EPISTEMOLOGY
LEADING THE WAY
UMMATIC EXCELLENCE
LEADING THE WORLD



INTERNATIONAL ENTREPRENEURSHIP CONVENTION (IEC) 2026

COLLABORATION BOOKLET



7-8 OCTOBER 2026

PULSE GRANDE HOTEL

PUTRAJAYA, MALAYSIA



**INTERNATIONAL
CONVENTION & START-UP
PITCHING COMPETITION**

FOR ENQUIRIES:



<https://www.iec-edc.com>



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**ORGANISED
BY:**



الجامعة الإسلامية العالمية ماليزيا
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA
يُؤَيِّدُ رِسَالَتِي إِسْلَامًا، إِنْتَارًا، إِخْشَاءً، مُلْكِيَّةً
Garden of Knowledge and Virtue



ENTREPRENEURSHIP DEVELOPMENT CENTRE
Transforming Entrepreneurial Ideas for
Future Generations

WELCOMING REMARKS

Madam Rusnani Din @ Yaakob
DIRECTOR, EDC



Bismillahirrahmanirrahim.

Assalamualaikum Warahmatullahi Wabarakatuh.

It is my pleasure to welcome you to the International Entrepreneurship Convention (IEC) 2026, organised by the Entrepreneurship Development Centre (EDC), International Islamic University Malaysia (IIUM).

Entrepreneurship has become one of the most important drivers of sustainable economic development, innovation, and social impact. IEC 2026 aims to provide an international platform where academia, industry, startups, investors, policymakers, and aspiring entrepreneurs come together to exchange ideas, establish strategic collaborations, and develop innovative solutions for future challenges.

We warmly invite your organisation to become our valued partner in empowering the next generation of entrepreneurs. Your collaboration will directly contribute to creating meaningful opportunities for students, startups, and innovators across ASEAN and beyond.

We sincerely appreciate your support and look forward to building a long-term partnership with your organisation.

Thank you.

Director

Entrepreneurship Development Centre
International Islamic University Malaysia

WELCOMING REMARKS

**Assoc. Prof. Ts. Dr. Normi
Sham Awang Abu Bakar
PROGRAMME DIRECTOR OF IEC 2026**



Bismillahirrahmanirrahim

Assalamualaikum Warahmatullahi Wabarakatuh.

On behalf of the Entrepreneurship Development Centre (EDC), International Islamic University Malaysia (IIUM), it will be my great pleasure to welcome all of you to the International Entrepreneurship Convention (IEC) 2026. First and foremost, let us praise Allah SWT for His countless blessings and mercy, through which we will be able to gather for this meaningful occasion.

Entrepreneurship will continue to serve as a powerful driver of innovation, sustainable economic growth, and positive social impact. As the world continues to evolve, collaboration among academia, industry, policymakers, investors, startups, and aspiring entrepreneurs will become increasingly important.

With this in mind, IEC 2026 will provide an international platform for knowledge sharing, meaningful discussions, strategic networking, and innovative collaboration. We hope this convention will inspire new ideas, strengthen partnerships, and empower the next generation of entrepreneurs to create lasting impact across ASEAN and beyond.

We would also like to extend our sincere appreciation in advance to our sponsors, partners, speakers, and all participants for their invaluable support and commitment, which will make this convention possible. We encourage everyone to actively participate, exchange ideas, and make the most of the opportunities that will be available throughout the convention.

Thank you.

Deputy Director (Academic)

Entrepreneurship Development Centre

International Islamic University Malaysia

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MEET OUR TEAM



Director

Madam Rusnani Din @ Yaakob



Administrative Officer

**Muhammad Na'im Bin Mohd
Fadil**



Deputy Director (Academic)

**Assoc. Prof. Ts. Dr. Normi
Sham Awang Abu Bakar**



**Sen. Asst. Admin.
Officer**

Mazfullah Maidin



**Admin Asst. C/O /
Director's PA**

**Nur Irdhiena Hariani
Yusof**



**Admin Asst. C/O Dep.
Dir.'s PA**

Ahmad Wafiy Suhaimi



Sen. Admin. Asst C/O
Hanizah Abd. Rahman



Admin. Asst.
Nurul Husna Razman

PROGRAMME ORGANISATION CHART



Program Director
Assoc. Prof. Ts. Dr. Normi
Sham Awang Abu Bakar



Asst. Program Director
Madam Rusnani Yaakob



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Secretary
Afifah Zulkifli



Asst. Program Manager
Syahmi Suhkrey



International Relations & Logistics Committee
Na'im Fadil



Program Workshop & Pitching Committee
Irdhiena Yusof



Exhibition & Vendor Management Committee
Wafiy Suhaimi



Sponsorship & Finance Committee
Hanizah Rahman



Marketing & Promotion Committee
Husna Razman



Protocol & VIP Coordinator (Student Committee)
Isma Hafidz



Programme & Speakers Coordinator (Student Committee)
Annissa Husaini



Registration & Participant Coordinator (Student Committee)
Husniyah Syafie



Sponsorship & Finance Committee
Mazfullah Maidin



Promotion, Media & Publicity Coordinator (Student Committee)
Izzan Ilias



IT & Technical (Student Committee)
Fawwaz



Partnership & Sponsorship (Student Committee)
Afiq Zainol

ABOUT EDC IIUM

The Entrepreneurship Development Centre (EDC), International Islamic University Malaysia (IIUM), is dedicated to cultivating entrepreneurial excellence among students, researchers, and the wider community.

EDC supports innovation-driven entrepreneurship through:

- Entrepreneurship education
 - Startup incubation
 - Industry engagement
- Commercialisation programmes
 - Business mentoring
- Innovation competitions
- Strategic collaborations



ABOUT IEC 2026

INTERNATIONAL ENTREPRENEURSHIP CONVENTION (IEC) 2026



The International Entrepreneurship Convention (IEC) 2026 is a premier regional convention designed to strengthen entrepreneurial ecosystems through collaboration between universities, industries, investors, The International Entrepreneurship Convention (IEC) 2026 is proposed as the flagship programme of the Entrepreneurship Development Centre (EDC), International Islamic University Malaysia (IIUM), aimed at strengthening the University's entrepreneurship ecosystem and enhancing its visibility at national, regional, and international levels.

As one of the first international-level programmes organised by EDC, IEC 2026 represents a significant milestone in advancing EDC's mandate to nurture entrepreneurial talent, foster innovation, and establish IIUM as a leading platform for entrepreneurship development. The convention will serve as a strategic platform that brings together student entrepreneurs, industry leaders, startup founders, investors, entrepreneurship educators, ecosystem builders, and strategic partners from Malaysia as well as selected regional and international institutions, startups, government agencies, and international partners.

The convention will bring together around 300+ participants of:

- Academics.
- Student entrepreneurs.
- Industry leaders.
- Startup founders.
- Investors.
- Entrepreneurship educators.
- Ecosystem builders.
- Strategic partners from Malaysia and selected international institutions.



SPEAKERS FOR IEC 2026

Keynote Address 1: Financing Youth-Led Ventures in ASEAN



TBD

Keynote Address 2: Empowering the Next Wave of Innovators



Dr. Lukman Raimi
University Brunei Darussalam (UBD)

Panel Discussion 1: Transforming Campus Ideas into Market-Ready Solutions



Dr. Siti Norwahida Shukeri
University Brunei Darussalam (UBD)
Founder of The Prayer Mat Sdn. Bhd.



Assoc. Prof. Sr. Ts. Dr. Nazirah binti Mohamad Abdullah
Universiti Tun Hussein Onn Malaysia (UTHM)

Malaysian Industrial Experience



Mr. Muhammad Fikri Ashraf Abdullah Hasin
Malaysian Research Accelerator for
Technology and Innovation (MRANTI)



TBD
Malaysia Digital Economy
Corporation (MDEC) Sdn. Bhd.

SPEAKERS FOR IEC 2026

Hot Seat Session



Hang Sufi Bin Hang Tuah
AKKPT Winners
Co-Founder & Chief Executive
Officer, Leaf Eternal Trading



Azmi Basharudin
AKKPT Winners
Chairman,
AZP Group Sdn Bhd

Keynote Address 3: Future-Focused Social Entrepreneurial Strategies



Dr. Annie Dayani Ahad Abdullah
University Brunei Darussalam (UBD)

Panel Discussion 3: Scaling Startups Across ASEAN Markets



Dr. Izzat Fahimuddin Mohamed Suffian
Nagoya Technology University



Neelesh Bhatia
Founder, InnovNation.ai

Panel Discussion 4: ASEAN Youth Forward: Creating the Next Wave of Entrepreneurship Innovators



Arif Tukiman
CEO, RunCloud



Dr. Nor Amy Ismail
Wahed Investment & Wanita Itu



IEC 2026 COLLABORATION PACKAGES

PLATINUM PARTNER

**RM 20,000 & Above
Monetary/In-Kind/Services etc.**



- Official title as a collaborator
- Largest logo placement
- Logo on all publicity materials
- Opening ceremony recognition
- VIP seating
- Exhibition booth
- Social media campaign
- Exclusive networking session
- Any negotiable benefits
- Tax exemption (Monetary only)



IEC 2026 COLLABORATION PACKAGES

GOLD PARTNER

RM 10,000 - RM 19,999

Monetary/In-Kind/Services etc.



- Prominent logo placement
- Exhibition booth
- Speaking opportunity during panel session
- Social media recognition
- VIP invitations
- Certificate of appreciation
- Tax exemption (Monetary only)



IEC 2026 COLLABORATION PACKAGES

SILVER PARTNER

RM 5,000 - RM 9,999

Monetary/In-Kind/Services etc.



- Medium logo placement
- Exhibition booth
- Social media acknowledgement
- Certificate
- Tax exemption



IEC 2026 COLLABORATION PACKAGES

BRONZE PARTNER

RM 1,000 - RM 4,999

Monetary/In-Kind/Services etc.



- Logo on all convention materials
- Exhibition booth
- Social media acknowledgement
- Certificate of appreciation
- Tax exemption (Monetary only)



IEC 2026 COLLABORATION PACKAGES

SUPPORTING PARTNER

RM 500 - RM 999

Monetary/In-Kind/Services etc.



- Logo on all convention materials
- Social media acknowledgement
- Certificate of appreciation
- Tax exemption (Monetary only)



WHY PARTNER WITH IEC 2026 ?

1

Brand Visibility

Reach a diverse audience comprising of entrepreneurs, startups, investors, academics, government agencies, and business professionals from across ASEAN.

2

Strategic Networking

Build relationships with industry leaders, government agencies, investors, venture capital firms and academics and researchers.

3

Corporate Social Responsibility (CSR)

Fulfil CSR by supporting entrepreneurship education, innovation, youth development, and sustainable economic growth.

4

Talent Recruitment

Meet high-potential students and graduates interested in entrepreneurship, innovation, technology, and business.

5

Long-Term Collaboration

Become part of IIUM's expanding entrepreneurship ecosystem through future partnerships, innovation initiatives, research collaborations, and startup programmes.

ACCOUNT INFORMATIONS



ACCOUNT NAME:
UIAM OPERATING ACCOUNT

ACCOUNT NUMBER:
1407-000000-4716 (BANK MUAMALAT)

REF-1: IEC 2026

REF-2: COLLABORATOR'S NAME (EG: AHMAD BHD)



CONTACT INFORMATION

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